



## Bachelor of Business – Bachelor of Psychological Science (Marketing for the Digital Age)

Useful study planning/enrolment resources:

- [Subject Search](#)
- [Academic Calendars](#)
- [Class Registration](#)
- [Enrolment Resources](#)

The information in the study planner is current at the time of creation may be subject to future change.

If you would prefer a part-time study plan, please adjust the below study planner; reviewing subject prerequisites to ensure you are on track for course completion.

	TRIMESTER 1	TRIMESTER 2	TRIMESTER 3
2024		PY1102:03 Exploring Psychology 2	BU1002:03 Accounting for Decision Making
		PY1106:03 Communicating Psychology: Listening	BU1104:03 Introduction to Management Concepts and Application
			BU1112:03 Business Law

	TRIMESTER 1	TRIMESTER 2	TRIMESTER 3
2025	PY1101:03 Exploring Psychology 1	BU1003:03 Principles of Economics	PY2103:03 Introduction to Scientific Approaches in Psych PREREQ: PY1101 or PY1102
	PY1103:03 Critical Thinking in Psychology	BU2108:03 Marketing Matters	PY2101:03 ( T f i0(4vnk)-8 ou(ar)-8.4 (a(s)]TW
			Major BX2084:03 Sales, Services, Business Development & the Digital Frontier PREREQ: BU1108 or BU2108



2026



	TRIMESTER 1	TRIMESTER 2	TRIMESTER 3
2028	<p>Major</p> <p><b>BX3082:03 International Marketing in the Global Village</b></p> <p>PREREQ: BU1108 or BU2108 or BU1008 or BU2208 or BU1908 or BU1808 and 18 credit points of subjects</p> <p>Select 3 credit points of Humanities, Arts and Social Sciences subjects (ubjecececs.8 0.96 08 71.04 632.4 Tm [(S)-7.6 08.(c)-c (ies)-8 (,)-15.84ws,ieQ 646.32 0.959 83.52 r</p>		