



Bachelorment Resources

The information in the study planner is current at the time of creation may be subject to future change.

If you would prefer a part-time study plan, please adjust the below study planner; reviewing subject prerequisites to ensure you are on track for course completion.

| | TRIMESTER 1 | TRIMESTER 2 | TRIMESTER 3 |
|------|-------------|---|---|
| 2024 | | BU1003:03 Principles of Economics | BU1104:03 Introduction to Management Concepts and Application |
| | | BU1105:03 Professional and Academic Skills for Business | BU1109:03 Career Development for Business Professionals |
| | | BU1108:03 Marketing Matters | BU1112:03 Business Law |

TRIMESTER 1

2025

**TRIMESTER 1****TRIMESTER 2****TRIMESTER 3****Major**

BX2184:03 Marketing,
Consumerism and Sustainability

*PREREQ: BU1108 or BU1808 or BU1008
or BU2208 or BU1908 or BU2108*

BU3101:03 Professional
Internship (TR2, TR3, SP11)

OR

BU3102:03 Multidisciplinary
Project (TR2)

OR

BU3103:03 Independent Project
(TR1, TR3)

*PREREQ: 36 credit points of BU or BX
subjects, or at the discretion of the Dean.
All students must complete compulsory*

2026



COURSE HANDBOOK

[Bachelor of Business Handbook](#)

[Marketing for the Digital Age Major](#)