

Program Retention Report

Fall 2019 to Fall 2020

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Retention Rates of Students in College of Arts & Sciences Degree Programs Fall 2019 to Fall 2020

Student Level: Undergraduate

Degree Program	Fall 2019 Enrollment	AY2019-2020 Graduates	Fall 2020 Reenrolled	Graduated/ Reenrolled	Retention Rates
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B.A. in Anthropology

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Retention Rates of Students in College of Business & Management Degree Programs Fall 2019 to Fall 2020

Student Level: Undergraduate

Degree Program	Fall 2019 Enrollment	AY2019-2020 Graduates	Fall 2020 Reenrolled	Graduated/ Reenrolled	Retention Rates
B.S. in Accounting					

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Retention Rates of Students in Education Degree Programs

Fall 2019 to Fall 2020

Student Level: Undergraduate

Retention Rates of Students in Education Degree Programs Fall 2019 to Fall 2020

Degree Program	Fall 2019 Enrollment	AY2019-2020 Graduates	Fall 2020 Reenrolled	Graduated/ Reenrolled	Retention Rates
M.A.T. in Language Arts- Secondary Ed.	1	0	0	0	0.0%
M.A.T. in Secondary Education	48	5	32	37	77.1%
M.A.T. Middle Level Education	8	0	7	7	87.5%
M.S. in Exercise Science	12	6	5	11	91.7%
M.S. in Special Education	24	12	12	24	100.0%
M.S. in Teaching and Inquiry	10	7	3		

Retention Rates of Students in Non-Traditional Degrees Degree Programs Fall 2019 to Fall 2020

Student Level: Undergraduate

Degree Program	Fall 2019 Enrollment	AY2019-2020 Graduates	Fall 2020 Reenrolled	Graduated/ Reenrolled	Retention Rates
B.A. in Interdisciplinary Studies	250	80	99	179	71.6%
B.A. or B.S. in University Without Walls	17	4	5	9	52.9%
Undergraduate - Summary	267	84	104	188	70.4%

Retention Rates by Premajor Program

Fall 2019 to Fall 2020

Programs in: College of Arts & Sciences

Pre-major Program	Fall 2019 Enrollment	AY2019-2020 Graduates	Fall 2020 Reenrolled	Graduated/ Reenrolled	Retention Rates
Art K-12	3	0	3	3	100.0%
Chemistry	1	1	0	1	100.0%
Graphic Design	41	2	33	35	85.4%
Sec Ed Cert Mathematics	4	1	3	4	100.0%
Sec Ed Cert Music Ed K-12	9	1	6	7	77.8%
Sec Ed English	6	1	5	6	100.0%
College of Arts & Sciences - Summary	64	6	50	56	87.5%

Programs in: College of Business & Management

Pre-major Program	Fall 2019 Enrollment	AY2019-2020 Graduates	Fall 2020 Reenrolled	Graduated/ Reenrolled	Retention Rates
Accounting	146	10	106	116	79.5%
Finance	77	6	54	60	77.9%
General Business Admin	93	9	68	77	82.8%
Management	132	12	96	108	81.8%
Marketing	90	5	62	67	74.4%
College of Business & Management - Summary	538	42	386	428	79.6%

Programs in: Education

Pre-major Program	Fall 2019 Enrollment	AY2019-2020 Graduates	Fall 2020 Reenrolled	Graduated/ Reenrolled	Retention Rates
Bilingual/Bicultural Educ	1	0	1	1	100.0%
Community Health	3	0	3	3	100.0%
Early Childhood Educ	4	0	3	3	75.0%
Elementary Edu (Bilingual Endorsement)	1	0	0	0	0.0%
Elementary Educ General	4	0	3	3	75.0%
Health Education	1	0	0	0	0.0%
Human Resource Development	1	0	1	1	100.0%
Physical Educ K-12	2	1	1	2	100.0%
Special Education	9	0	9	9	100.0%
Education - Summary	26	1	21	22	84.6%

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Technical Notes on Program Retention Rates

Definition

Program retention is the number and percentage of students seeking a degree in one of the academic programs who enroll from fall-to-fall at the university or have graduated.

Retention Rate Calculation

Program retention rates are calculated based on the number of students who were declared in one of the academic programs and registered for the next consecutive fall semester or graduated during the period indicated.

Numerator: